



Dailywitness Advert Rates

www.dailywitness.ng

Daily.^{ng}
Witness

Our Ads Position

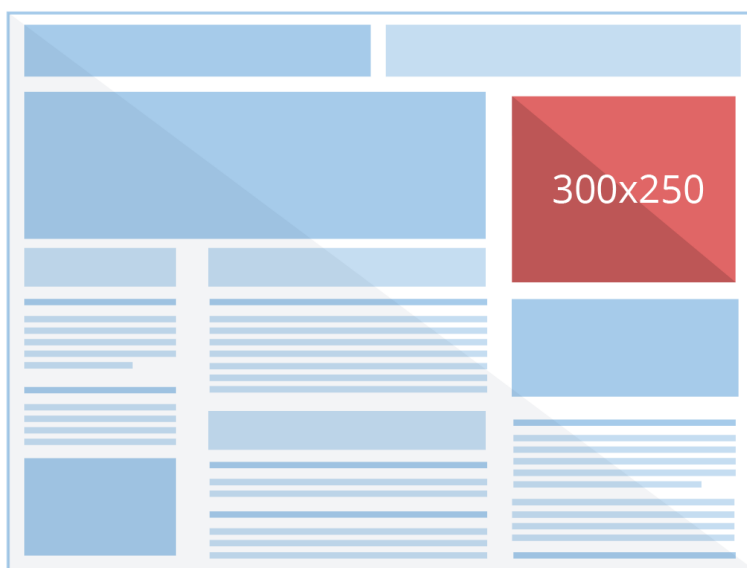
Homepage Ads

You can place your advertisement on our homepage using any of our ads placement Position



Side bar Ads

Our sidebar appears on the right side of the home page and all pages on the site.



Sponsored/Promoted Post

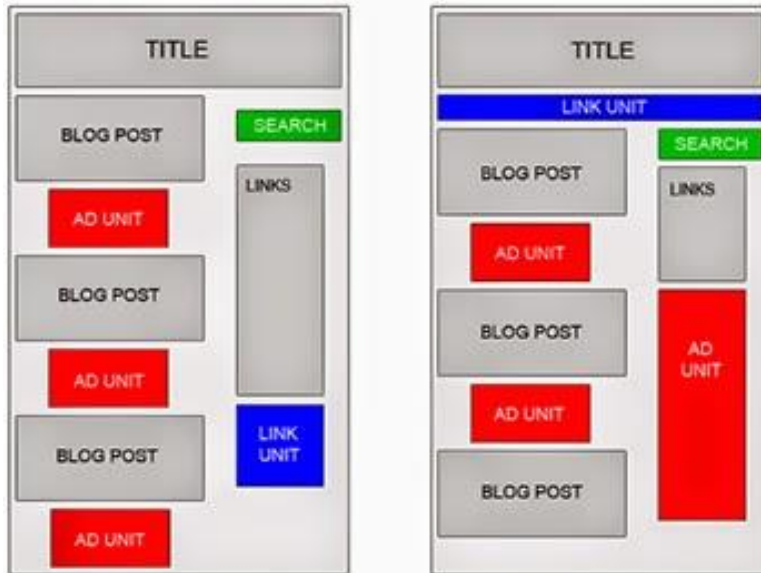
We promote your articles on our website to reach out to a wide range of advertisers.

Press Articles

We promote advertiser's stories or press releases through our social media handlers.

Inline Article Ads

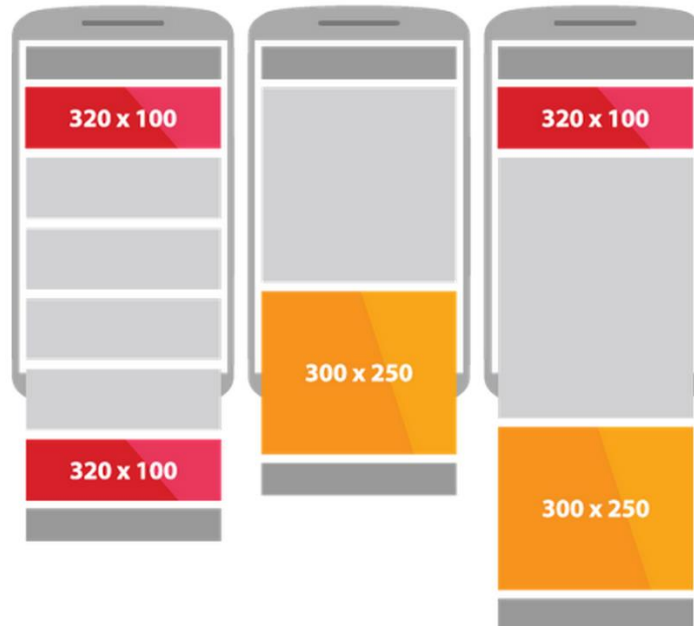
Inline article Ad is one of the most effective ways to run advert online. This attracts placement of ads on relevant and related articles on our site.



List Content

Article Content

Long Content



Ads Positions/Appearance

S/N	POSITION	APPEARENCE
1.	Side bar	All pages (Excluding homepage)
2.	Inline Article	Article based
3.	Top Left Side Banner	All Pages
4.	Mobile Banner	Article based
5.	Left and Right side box	All Pages (PC only)
6.	Side Skyscraper	All Pages

Our Rates

20%
DISCOUNT

S/N	SIZE(PIXEL)	PRICE/WEEK (N)	PRICE/MONTH (N)
1.	160 X 150	15,000	48,000
2.	160 X 250	18,000	57,600
3.	160 X 500	35,000	112,000
4.	300 X 250	50,000	160,000
5.	300 X 600	70,000	224,000
6.	728 X 90	100,000	320,000

HOME PAGE ONLY

S/N	POSITION	PRICE/WEEK (N)	PRICE/MONTH (N)
1.	LEFT AND RIGHT SIDE BOX	120,000	384,000
2.	SIDE SKYSCRAPER	100,000	320,000
3.	TOP LEFT SIDE BANNER	80,000	256,000

The following rates are applicable for our specialized Media Solutions and Services:

1. Press Articles – ~~₦30,000~~/Month | Unlimited – ~~₦100,000~~

2. Sponsored Posts – ~~₦50,000~~

3. Wall Papers – Negotiable

4. Full Screen pop-ups – ~~₦400~~ CPM

5. Photo Splash – ~~₦100,000.00~~

NOTES:

- Creative size should not exceed 300kb.
- Acceptable file format – gif, tif, jpg, png or swf

For More Information, send mail to dailywitnessng@gmail.com